



# COCHIN SHIPYARD RECREATION CLUB

*Cordially invites your presence to grace the occasion at*

## **20th All Kerala Children's Fest 2011 AWARD NITE**

Date : **18th November 2011- Friday**  
Time : **5.15 p.m**  
Vennue : **CSORC Premises**

General Secretary

President

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### **PROGRAMME**

Prayer : **Kum. Sruthi Benny**  
Welcome Speech : **Sri. Jose M.V, Gen. Sec. CSRC**  
Presidential Address : **Sri. P.K. Kunju, President CSRC**  
Inauguration : **Sri. Hibi Eden, MLA, Ernakulam**  
Launching of  
Go Green - Grow Green  
(A Green-Tech Initiative of CSL) : **Magician Sri. Gopinath Muthukad**  
  
Patron's Address : **Sri. P. Vinayakumar, Director (Tech.) CSL**  
CSR Initiatives of CSL : **Sri. M.D. Varghese, Head (CSR), CSL**  
Felicitations : **Sri. N.V. Suresh Babu, GM. CSL**  
: **Smt. Anupama Mohan**  
Kuchipudi Exponent  
  
**Prize Distribution**  
Vote of Thanks : **Sri. N. Dhanaraj, Jt. Sec. CSRC**

**National Anthem**

**Entertainments**

Kochi 15  
17.11.2011

**PRESS RELEASE**  
**18 Nov 11**

**“Go Green, Grow Green” campaign by Cochin Shipyard Ltd – Yet another unique venture from the house of Cochin Shipyard – Distribution of High & Fast Yield Mango Sapling (Kosseril Mango) to the winners of competitions at 20<sup>th</sup> All Kerala Children’s Fest conducted by Cochin Shipyard Recreation Club.**

Thanks to the pro people-planet-profit policies of the Government, Cochin Shipyard Ltd, in its strive to become the best socially responsible corporate citizen in the Country, exhibits its commitment to the society and the nature by undertaking numerous socio-eco friendly CSR projects and initiatives.

All Kerala Children’s Fest, an annual event being conducted by Cochin Shipyard Recreation Club is one such CSR initiative. This cultural talent search festival was conducted on 12 and 13 of this month with an overwhelming and record response of 4000+ students from 100+ schools of all streams of syllabus. Winners of various competitions in the fest will be given away with the prizes on 18<sup>th</sup> Nov 2011 at 6.30 pm by the eminent personalities drawn from different walks of life like Shri Hibi Eaden, MLA, Magician Shri Gopinath Muthukad, Actress Meera Nandan, TV Fame Master Yadhu Krishnan, Actor Sadique and others.

The special attraction of this years Fest is that Shipyard will be launching a “Go Green, Grow Green” campaign towards spreading the practice of planting and nurturing plants and trees as manifestation of its commitment to Mother Nature. Launching of this eco-friendly movement will be marked by gifting the winners of the Fest with a special variety fast and high yielding mango sapling of Rs 250/- market price. This special variety mango tree was developed by Shri Kosseril Kurien George, a full time farmer cum worker and planter by tradition from Mulapuram, near Thodupuzha. The mango gets its name after his family name i.e. “Kosseril Mango”. This high and fast yielding variety mango has already gained popularity and positive response from the public. This is why Shipyard has chosen this society useful fruit bearing agro product for propagation of the noble cause of ‘Go Green, Grow Green’. It is also the objective of Shipyard to recognise and encourage the arduous effort of such an industrious and creative farmer like Shri Kurien.

“Go Green, Grow Green” Campaign will be launched by the world fame Magician Gopinath Muthukad through his spontaneous magic number by handing over a mango sapling to Shri Hibi Eaden, the youth icon MLA of Ernakulam at this Award Nite. This will be followed by distribution of the mango saplings to the prize winners along with certificates and plaques.

During the last 4 decades of its existence, Shipyard has come a long way to be the best performing commercial Shipyard of the Country. Apart from various types of merchant ships for both Indian and International Owners, Cochin Shipyard is engaged in the construction of the very first indigenous Air Craft Carrier for Indian Navy which is scheduled for touching sea in coming December. Cochin Shipyard has already undertaken and is undertaking various socio-eco friendly CSR projects as per its proclaimed CSR Policy and Plan

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Company Secretary  
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